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TOWN OF EASTON, MARYLAND
Easton Town Hall
14 S. Harrison Street
Economic Development Meeting with OC Development Corp

January 18, 2013

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PRESENT AT CONVENING

10 Mayor Robert C. Willey

12 Councilmember Leonard E. Wendowski, Sr.

11 Councilmember Kelley K. Malone

13 Councilmember Megan M. Cook

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15 Also present was Town Manager Mr. Robert Karge, Town Attorney Mrs. Sharon VanEmburch, Assistant Town
16 Attorney Patrick Fitzgerald, Town Clerk Mrs. Kathy Ruf, Economic Development Director Mrs. Maureen Scott-
17 Taylor, Economic Development Department Mr. Mark Heckler. From the business community Mr. Buck Duncan
18 and Mr. Mike Menzies were present.

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MEETING

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22 At 10:35 a.m., Mayor Willey welcomed everyone.

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24 Executive Director Ocean City Development Corporation Mr. Glenn Irwin and Board Member Mr. Bob Givarz
25 were in attendance and discussed the program which was formed in Ocean City in 2000; its structure and purpose.
26 He stated it was developed to revitalize and change the downtown. He discussed the makeup of the 501(c) 3
27 Corporation and how they elect their Board of Directors. Mr. Irwin stated that their Board is made up of 15 people
28 with three year terms of which they still have five original members. He stated that there is a Policy Board with
29 committees such as Special Events, Downtown, Façade Program, etc. He discussed the renovation of downtown
30 buildings; some of which are now city owned.

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32 Mr. Irwin discussed funding. He stated that \$100,000 is received from the Town of Ocean City, \$90,000 is
33 received from the county and the remainder is received from grants. He stated that a lot of fundraising is
34 accomplished such as golf tournaments and OCDC Art Show. He stated that the businesses have dues of \$100 per
35 year.

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37 Discussion occurred regarding the increase in parking meter rates in the downtown inlet which affects tourists.

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39 Mayor Willey asked for clarification regarding the OCDC relationship with the Town Council. Mr. Irwin stated
40 that they go before the council in March of each year to update but they are in touch regularly. They send their
41 board minutes to the council for information. Mr. Irwin stated that they have close ties with Parks and Recreation,
42 Planning and Zoning and Public Works.

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44 Infrastructure fees were discussed.

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46 Mayor Willey stated that the town and the county have to have cooperation for the success of the program.

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48 Mr. Irwin stated that their program costs approximately \$150,000 to run the office and pay the salaries which
49 consist of him, a part-time secretary and a part-time accountant.

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ADJOURN

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53 At 11:50 a.m., Mayor Willey thanked the participants and invited those present to stay for lunch.

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Kathy M. Ruf, Town Clerk