

1 **TOWN OF EASTON, MARYLAND**
2 **Easton Town Hall**
3 **14 S. Harrison Street**
4 **Parking Commission Workshop**

5 August 8, 2011
6

7 **PRESENT AT CONVENING**
8

9 Mayor Robert C. Willey
10 Council President John F. Ford
11 Councilmember Kelley K. Malone
12 Councilmember Leonard E. Wendowski
13 Councilmember Megan M. Cook
14

15 Also present were Mayor Robert C. Willey, Town Attorney Sharon VanEmburch, Town Planner Lynn
16 Thomas, Economic Development Director Maureen Scott Taylor, Community Development
17 Coordinator Katie Clendaniel, Chief David Spencer, Town Manager Robert Karge and Town Clerk
18 Kathy Ruf.
19

20 Present from the Parking Commission were Mr. Larry Albright and Mr. Steve Shearer.
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22 Mrs. Cook was excused. Mr. Leshner was absent.
23

24 **MEETING**
25

26 President Ford called the meeting to order at 6:06 p.m.
27

28 President Ford stated that the agenda reflects the items that the Parking Commission submitted to the
29 council over a year ago.
30

31 **I. PC Short Term Recommendations**

32 a. Brand Our Parking Lots

- 33 1. Better signage/directions to parking areas. Mr. Albright suggested committee
34 members and town employees need to schedule walk around for signs.
35 2. Better signage identifying parking lot entrances

36 b. Media Campaign

- 37 1. Better explanation/communication of parking locations and rules, using all available
38 venues. Update website with new parking lots.

39 c. Adjust Parking Ticket Fine

- 40 1. Enforcement of regulations on weekends. Mr. Albright stated that the problem is
41 Monday thru Friday. The committee no longer is recommending enforcement of regulations on
42 weekends.

- 43 2. Increase in parking penalties. \$10 ticket not having impact.

- 44 3. Increase penalties for repeat offenders as a deterrent.

45 d. Penalties for Sliders/Eraser to \$100.
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47 It was the consensus of the council to consider:

- 48 ○ Adjustments to fine structure.
49 ○ Ideas that the chief may enforce.
50 ○ Get in front of council for review and approval of changes.
51 ○ Send letter to offenders that incorporates the fee and policy changes.
52 ○ Send letter from Chief asking for compliance from current offenders.
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54 Doug James joined the workshop at 7:02 p.m.
55

56 It was the consensus of the council and staff to distribute a letter to the violators from Chief Spencer.
57

58 Mr. Albright stated that the Parking Commission needs to get with the Mayor and Council to discuss
59 pro rating of parking stickers on a monthly basis.
60

61 Pro Rating by time and pro rating by space was discussed. It was suggested to incentivize parking
62 permits according to location.
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64 A walk around was discussed and a media campaign to inform current map and gaps in signage.
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1 Upon motion by Mr. Wendowski seconded by Ms. Malone and carried unanimously, President Ford
2 adjourned the workshop at 7:34 P.M.

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Kathy M. Ruf, Town Clerk

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